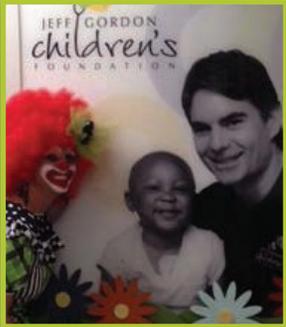


ALL RISKS COMMUNITY IMPACT TIFFANY WAY

OPEN HEARTS, OPEN MINDS, OPEN DOORS



“It’s all about working hard and giving back.”

Winston Churchill stated, “We make a living by what we get, but we make a life by what we give.”

Taking this quote to heart, we can affirm that Tiffany Way, All Risks Vice President/Branch Manager in Austin, TX, has made quite a life!

Tiffany was awarded the 2014-2015 Association of Insurance Professionals (AAIP) Insurance Professional of the Year Award. Members voted her as going above and beyond for keeping the momentum and enthusiasm for volunteering. “I organized monthly speakers and strive to empower women in the industry,” Tiffany said.

The award certainly reflects Tiffany’s current position as the President of AAIP where she came up with the theme, “Open Hearts, Open Minds, Open Doors.” “The main idea is civil service and giving back to the community,” Tiffany said.

“We have seen a 75% increase in fundraising in 2016 so that we’ve have been able to donate approximately \$7,000 to local charities in comparison to \$4,000 last year.”

“An accomplishment I am extremely proud of is receiving the Community Service Person of the Year,” shared Tiffany. It is an award given from the Federation of Insurance Women of Texas and reflects just how much Tiffany exceeds at giving back to the community.

Giving back to the community even more, Tiffany is a member of the Texas Promise Circle, a division of the Jeff Gordon Children’s Foundation, whose mission is to support children battling cancer by funding programs that improve patients’ quality of life and treatment programs. She often performs as Wendi Sillytoes, a clown, to lift the children’s spirits in the Jeff Gordon Treatment Room at The Children’s Blood and Cancer Center (CBCC) in Austin, TX. In 2015, the center had 13,494 patient visits.

“I received news of a particular family’s diagnosis and thought there had to be more I could do than entertain as Wendi the Clown,” Tiffany reflected. With that, Tiffany started a year-long campaign to raise funds to shave her head with proceeds going to the Texas Promise Circle. She raised an astounding \$60,000, 50% above her goal.

“We received excess of 200 individual donations from All Risks employees totaling an excess of \$9,000 and that is just incredible!” Tiffany boasted. On April 12, 2016, Tiffany concluded the fundraiser by shaving Markel America Insurance Company’s logo on her head since they donated \$16,000 to her campaign.



Tiffany Way as Wendi Sillytoes



Markel's logo shaved in Tiffany's head.

“ I was honored to spend the day with such strong and amazing children of all ages. Their strength is remarkable, their spirit is embracing and their smiles are contagious. Anyone who knows me will tell you that my heart is huge and guides me through most of life, so of course I left wanting to do more...more than I am personally capable. I am honored to have such giving friends, family, and coworkers who contributed to this worthwhile cause. ”

- Tiffany Way

Tiffany has inspired all of us to have

**“Open Hearts,
Open Minds and
Open Doors.”**